# JJ JOE JACOBSON

## SHIRTS THAT HUG YOU RIGHT

LOGO WITH TAGLINE IN BLACK
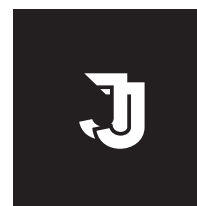
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CLOTHING TAGS

LOGO (COLOR, BLACK AND REVERSED)

JJ JOE JACOBSON    JJ JOE JACOBSON

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MONOGRAM
(COLOR, BLACK AND REVERSED)

FONT: UNI SANS

CLEAR SPACE:

ALWAYS ALLOW SPACE AROUND
THE LOGO OR MONOAGRAM THAT IS
THE LENGTH OF THE TOP OF THE
TWO J'S IN THE LOGO. NO OTHER TYPE
OR GRAPHICS MAY BE IN THIS SPACE.

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COLORS

PMS 3035 CP
CMYK 100 30 19 76
RGB 0 62 81
HEX #003E51

PMS 7627 CP
CMYK 5 94 88 22
RGB 167 43 42
HEX A72B2A